

PROFESSIONAL EXPERIENCE

Senior Product Manager - Growth

2021 - Present Austin, TX

Leading product strategy and growth initiatives for B2B SaaS platform serving 500K+ users. Managing product roadmap, cross-functional teams, and driving key business metrics.

- Increased monthly recurring revenue (MRR) by 150% through strategic product improvements
- Launched AI-powered features adopted by 80% of enterprise customers within 6 months
- Reduced customer churn by 45% through improved onboarding and product experience
- Led cross-functional team of 12 members across engineering, design, and data science
- Established data-driven product development process using OKRs and advanced analytics

SCALEUP TECHNOLOGIES



Product Manager

2019 - 2021 San Francisco, CA

Managed end-to-end product development for mobile and web applications. Collaborated with engineering, design, and business teams to deliver user-centric solutions.

- Launched 3 major product features resulting in 200% increase in user engagement
- Conducted comprehensive market research leading to successful product pivot
- Implemented A/B testing framework improving conversion rates across all funnels
- Managed product backlog and sprint planning for 8-person engineering team
- Developed go-to-market strategy for new product line generating \$2M in first year

INNOVATECH SOLUTIONS



Michael Thompson

Senior Product Manager | Growth & Strategy

Results-driven Product Manager with 7+ years of experience launching successful digital products and driving business growth. Proven track record of leading cross-functional teams, defining product strategy, and delivering solutions that generate \$10M+ in revenue.

CONTACT

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 [@mike_product_pm](https://twitter.com/mike_product_pm)

PROFESSIONAL EXPERIENCE

Associate Product Manager

2018 - 2019 San Francisco, CA

Supported senior product managers in defining product requirements and analyzing user behavior. Gained hands-on experience in product lifecycle management.

- Analyzed user data to identify optimization opportunities increasing retention by 25%
- Created product requirements documents for 5 major feature releases
- Collaborated with UX team to improve user experience based on feedback analysis
- Supported product launch activities including beta testing and user onboarding

STARTUPCORP



Business Analyst

2017 - 2018 Chicago, IL

Analyzed business processes and technology solutions for Fortune 500 clients. Developed skills in data analysis, process optimization, and client management.

- Led digital transformation projects for 3 major retail clients
- Created business cases and ROI analyses for technology investments totaling \$5M
- Improved operational efficiency by 30% through process automation recommendations
- Presented findings and recommendations to C-level executives

CONSULTING PARTNERS LLC

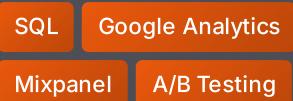


CORE SKILLS

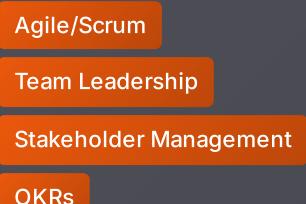
PRODUCT STRATEGY



ANALYTICS & DATA



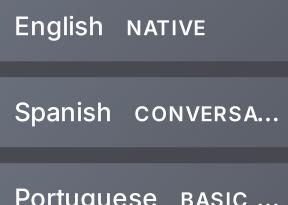
LEADERSHIP & PROCESS



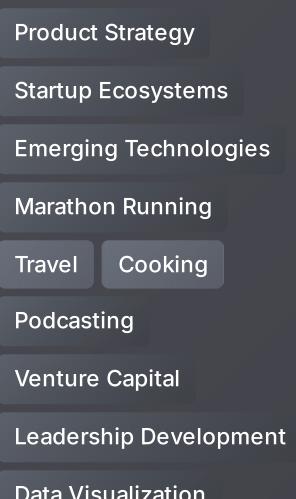
TOOLS & PLATFORMS



LANGUAGES



INTERESTS



 **EDUCATION**

**Master of Business Administration
(MBA)**

2015 - 2017 Austin, TX

UNIVERSITY OF TEXAS AT AUSTIN - MCCOMBS SCHOOL OF
BUSINESS

Bachelor of Science in Industrial Engineering

2011 - 2015 Atlanta, GA

GEORGIA INSTITUTE OF TECHNOLOGY

 **REFERENCES**

Professional references available upon request.