CONTACT

✉ sofia.andersson@design.com

📞 +1 555 321 9876

📍 San Francisco, CA

🎨 sofiaandersson.design
🏀 dribbble.com/sofia_andersson
Ⓑⓔ behance.net/sofia_andersson
🔗 linkedin.com/in/sofia-andersson

CORE SKILLS

DESIGN TOOLS

Figma   Sketch

Adobe Creative Suite   Framer

UX METHODS

User Research   Usability Testing

Design Systems

Information Architecture

FRONTEND SKILLS

HTML/CSS   JavaScript   React

SCSS

LANGUAGES

English   FLUENT - C2

Swedish   NATIVE

Danish   CONVERSATIONAL - B1

INTERESTS

Sustainable Design   Accessibility

Typography   Photography   Hiking

Minimalism   Digital Art   Architecture

Travel   Cooking

💼 PROFESSIONAL EXPERIENCE

Senior UX/UI Designer & Design Systems Lead

TECHFLOW SOLUTIONS

2022 - Present   San Francisco, CA

Leading design initiatives for B2B SaaS platform and establishing design system standards across the organization. Mentoring junior designers and collaborating with product and engineering teams.

- Built and maintained comprehensive design system adopted by 12 product teams

  Design Systems   Figma   Component Libraries   Design Tokens

- Led redesign of core platform resulting in 35% increase in user satisfaction scores

  User Research   Usability Testing   Information Architecture

- Mentored team of 4 junior designers and established design review processes

  Mentoring   Design Leadership   Process Design

- Improved platform accessibility achieving WCAG 2.1 AA compliance

  Accessibility   WCAG   Inclusive Design

- Implemented design-to-development handoff process reducing revision cycles by 60%

  Design Ops   Developer Collaboration   Process Optimization

UX/UI Designer

DESIGNSTUDIO INC

2020 - 2022   Los Angeles, CA

Designed digital experiences for diverse clients ranging from startups to Fortune 500 companies. Specialized in mobile-first design and user research methodologies.

- Designed mobile apps for 15+ clients with average 4.7+ App Store ratings

  Mobile UX   iOS Design   Android Design   App Store Optimization

- Conducted user research studies with 200+ participants across various industries

  User Research   Interviews   Surveys   Usability Testing

- Created design prototypes and conducted A/B tests improving conversion rates by 25%

  Prototyping   A/B Testing   Conversion Optimization

- Collaborated with developers to implement pixel-perfect designs

  Design Handoff   Developer Collaboration   Quality Assurance

1

💼 PROFESSIONAL EXPERIENCE

Junior UX Designer
DIGITAL CREATIVE AGENCY

2019 - 2020   Seattle, WA

Started design career contributing to website and mobile app projects. Focused on learning design fundamentals and building strong foundation in user experience principles.

- Designed responsive websites for small and medium businesses

  `Responsive Design` `Web UX` `HTML/CSS` `WordPress`

- Created wireframes and user flows for 20+ digital projects

  `Wireframing` `User Flows` `Information Architecture`

- Assisted in user testing sessions and compiled research insights

  `User Testing` `Research Analysis` `Report Writing`

- Developed brand identity and style guides for startup clients

  `Brand Design` `Style Guides` `Visual Identity`

🎓 EDUCATION

Master of Fine Arts in Interaction Design
CALIFORNIA COLLEGE OF THE ARTS

2017 - 2019   San Francisco, CA

Bachelor of Arts in Graphic Design
ART CENTER COLLEGE OF DESIGN

2013 - 2017   Pasadena, CA

👤 REFERENCES

Professional references available upon request.